

Popcorn Information 2009

Hello. This is Jeri and Doug and we would like to thank you for viewing the Popcorn information for the Troop 457 Popcorn fund raiser. This fund raiser is very important to the troop and this year it will begin to become more important to the scouts (they can earn more money to be spent on troop activities). If you have any questions, please give us a call or send us an email.

Jeri and Doug

Popcorn Co-Chairs: Jeri Frederiksen and Doug Olson
Phone number: 689-5725
Email: jeri27@roadrunner.com

The information contained in this sheet can be found under the following titles:

- I. Important Popcorn Dates
- II. How much can my Scout earn?
- III. Incentives to selling popcorn

I. Important Popcorn Dates

- 8/29: Pick up Show and Delivery Popcorn
 Pick up Popcorn order forms ("Take" orders)
 Start selling popcorn
- 8/30: Popcorn Kick off meeting
- Ice Cream social (possible)
 - Pick up order forms and also Show and Deliver popcorn
 - Parents meeting to discuss popcorn
 - Scout meeting to discuss popcorn
- 10/21 Popcorn sheets handed in to Popcorn Co-Chairs
- 11/13 Popcorn is picked up, sorted for delivery
- 12/4 Popcorn money due into Council

Q. Why are we having a Kick off Meeting?

Answer: We are hosting a kick off meeting to accomplish a couple of things.

- Hand out the Popcorn selling form so Scouts can start selling fast
- Motivate the Scouts to sell popcorn
- Explain the new Popcorn program to the parents
- Pick up Show and Deliver popcorn

II. How Much Money can a Scout Earn?

There is a big change this year. Each popcorn drive in the recent past has split the 30% that the Troop gets for each \$1 sold at the ratio of 20% to the Troop and 10% to the Scout. Last year this was changed such that anyone that sold more than \$1000 in popcorn would receive 20% (and the Troop 10%) for all sales above \$1000. This year the Troop Adult Committee allowed an additional change. See below:

<u>Amount Sold</u>	<u>Troop</u>	<u>Scout</u>
0 - \$500	20%	10%
\$500 - \$750	10%	20%
\$750 - higher	0%	30%

NOTE: 30% is guaranteed to the Troop/Scout. There is an additional 0-5% that is awarded to the Troop based upon various Council criteria. (This will be awarded to the Troop at all levels sold.)

For example - \$1000 sold in popcorn, your scout would get 10% for the first \$500 (\$50), 20% for the \$500-\$750 (\$50) and then 30% for the \$750-\$1000 (\$75) for a total of \$175

<u>Popcorn Sold</u>	<u>2007</u>		<u>2008</u>		<u>2009</u>	
	<u>Troop</u>	<u>Scout</u>	<u>Troop</u>	<u>Scout</u>	<u>Troop</u>	<u>Scout</u>
\$200	\$40	\$20	\$40	\$20	\$40	\$20
\$500	\$100	\$50	\$100	\$50	\$100	\$50
\$750	\$150	\$75	\$150	\$75	\$125	\$100
\$1000	\$200	\$100	\$200	\$100	\$125	\$175
\$1500	\$300	\$150	\$250	\$200	\$125	\$325
\$2000	\$400	\$200	\$300	\$300	\$125	\$475
\$3000	\$600	\$300	\$400	\$500	\$125	\$775
\$4000	\$800	\$400	\$500	\$700	\$125	\$1075

Q. How will this impact the Troop?

Answer: Based upon the top 5 sellers from 2008, we estimate that the Troop will see a decrease of about \$400 in money to the troop. It is our hope that the new incentives will improve sales and increase the number of Scouts that sell at least \$500. (If only 5 scouts increase their sales from \$200 to \$500, we have made up the difference.)

Q. What counts as "Popcorn sold" for me (my Scout)?

Answer: There are 4 ways to add to your "Popcorn Sold" amount.

- 1) Take an order from someone for delivery in November
- 2) Sell popcorn to someone door to door (Called Show and Deliver)
- 3) Email the Trails End web site information and have folks order on line
- 4) Sell popcorn to someone from a location (Called Show and Sell)

III. Incentives to Selling Popcorn

Council Level:

- 1) Weekly drawing at Council level (8 weekly raffles) - **Great Prizes**
Requirement: Need to turn in a copy of a completely filled out order form. You can turn in a copy of every completed order form you have.
- 2) Full Sheet Prize - **Invited to UB Scout Day Sports Clinic or get 2 Regal Cinema passes**
Requirement: Fill out one order form. (Only one submission per Scout)
- 3) \$1000 sellers – **Dave and Busters Event (includes dinner for the Scout and \$20 in tokens)**
Requirement: Sell \$1000 of popcorn
- 4) \$3000+ sellers – **Extra \$250 in Scout Bucks or \$200 Dick's Sporting Good gift card**
Requirement: Sell \$3000 of popcorn
- 5) Top 5 sellers in GNFC – **Each seller gets 4 tickets to a Sabres hockey game**
Requirement – Need to be a top 5 seller.....

Troop Level:

- 1) Troop Bucks to the Scouts – **See new sales split described in prior section**
Requirement: Sell popcorn.
- 2) Chinese Auction – **Great auction prizes at end of popcorn sale**
Requirement: Tickets awards based upon amount of popcorn sold